(c) and (d) The policy for expansion of private FM radio in Phase-II is yet to be finalized.

Fund for production of films

1847. SHRI KALRAJ MISHRA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of the educative films and the films giving the message to fight with the social evils which are funded by Government; and

(b) the number of films for children produced during the last three years and the funds provided by Government for the same?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) Films Division under Ministry of Information and Broadcasting has produced 17 educative films and films giving message to fight with social evils during 2001-02, 2002-03 and 2003-04 from the budget provided by the Government. Apart from it, 4 films on the said subjects are under production. National Film Development Corporation Ltd., a Public Sector Undertaking under this Ministry, promotes meaningful cinema with social messages and has produced/co-produced/financed a number of talented film makers in films with the message to fight against social evils.

(b) Children's Film Society, India has produced 10 films in 2001-02, 3 films in 2002-03 and 10 films in 2003-04 at a cost of Rs. 218.44 lakhs, Rs. 168.94 lakhs and Rs. 219.03 lakhs respectively from the funds provided by the Government. Apart from it, Films Division has also produced 5 films in 2001-02,3 films in 2002-03 and 3 films in 2003-04 for children from the budget provided by the Government.

Use of photograph in advertisements

1848. SHRI YASHWANT SINHA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Prime Minister has instructed the various Ministries not to use his photograph while issuing advertisements on behalf of their Ministries; and

† Original notice of the question was received in Hindi.

(b) if so, the number of advertisements issued by the various Ministries in which the photograph of Prime Minister has been displayed in violation of the above instruction?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) The Prime Minister has instructed that his photograph need not be inserted in the advertisements issued by the Ministries, Departments and Public Sector Undertakings except in the case of events of national importance or on national events.

(b) DAVP has ensured that all advertisements issued through it, both for Ministries and Public Sector Undertakings, are in conformity with the instructions issued by the Prime Minister, as stated above.

New Commissioning Scheme

1849. SHRI P. K. MAHESHWARI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether DD plans new Commissioning Scheme to ensure commercial viability and quality programming;

(b) if so, the details thereof;

(c) whether Government are planning to generate revenue; and

(d) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) to (d) Prasar Bharati, a statutory autonomous Corporation, has informed that Prasar Bharati Board has approved the scheme of Self Financed Commissioning (SFC). Under the scheme, the outside producer would be required to produce the programme at his own risk and cost. Doordarshan would market the programme, telecast it and make payment thereafter. The payment for the programme would be linked to its grading and viewership, measured through TAM ratings. The scheme is yet to be implemented.